

# DHANUSH PARAMESH

## EXPERIENCE

dhanushparamesh.com

dhanushparameshwrites@gmail.com

917-701-2100

### WUNDERMAN THOMSON

ACD | NEW YORK | DEC 2022 - AUG 2023

Clients: Nestle, Costa Coffee, Kyndryl, Samsung

### VAYNERMEDIA

SR. COPYWRITER | NEW YORK | JUL 2020 - DEC 2022

Clients: Pepsi, Dalio Center, St. Jude's, Kraft

### MCCANN

SR. COPYWRITER | NEW YORK | OCT 2017 - JUL 2020

Clients: Mastercard, Verizon, Microsoft,

### 360i

COPYWRITER | NEW YORK | FEB 2017 - OCT 2017

Clients: Cannon, Mini Cooper

### DROGA5

CREATIVE INTERN | NEW YORK | APR 2016 - JUL 2016

Clients: Chase Bank, Airwick, Under Armor

## EDUCATION

### MIAMI AD SCHOOL MUMBAI/NEW YORK

COPYWRITING | JUL 2014 - JUL 2016

### NEW HORIZON COLLEGE, BANGALORE

BA JOURNALISM/LITERATURE/PSYCHOLOGY | JUN 2011 - JUN 2014

## AWARDS

Global Shorts Award 2022, Milan Gold Awards 2022, New York Independent Film Awards 2022, London Movie Awards 2022, Royal Society of Television 2022, Summit Creative Gold 2018, Leader Award Summit Emerging Media Award 2018, Graphis New Talent 2018 Gold, AD STARS CRYSTAL 2017, AD STARS GOLD 2017 x2, AD STARS SILVER 2017 x2, AD STARS FINALIST x6 2017, New York Festival International Advertising Award Finalist 2017, Graphis New Talent 2017 Gold, Mobius Student Award 2017, Digital PR Snapchat Communications Awards 2016, Digital PR Awards Finalist, Clio Awards Silver 2016, FIAP Awards 2016 Shortlist, Cannes Future Lions 2016 Shortlist, New York Festival International Advertising Award Finalist 2016 x2, Young Guns 2016 Finalist, AAF Miami Addy's Silver 2016 x4, Mobius Student Advertising Award 2016, Graphis New Talent 2016 Gold x4, Graphis New Talent 2016 Silver x2, Graphis New Talent 2016 Merit x6, Creativity International 2015 Silver

## PUBLICATIONS

Rolling Stones, People, Variety, Billboard, Thrillist, Hypebeast, AdWeek, AdAge, The Telegraph, HuffingtonPost, 9GAG, The Business Insider, Teen Vogue, The Insider, B9, Refinery29, SELF, Ads of the World, Future Rising, Trend Hunter, We Love Ad, Hello You Creatives, Adeevvee, Advertolog, Creative Ham, Coloribus, Ad of the Month, We Love Brisbane, Campaign India, Graphis New Talent 2016 Magazine, INC, The Drum, New Love Times, The Date Report, Fashion Journal, Crea Scoop Nest, El Digital Canaries, Europa Press, Miami Ad School, Homegrown, Just Marketing News, Hasta La Creative, Creapills and many more publications..